



JNP

Julia N. Petrich

EXPERIENCE DESIGNER

petrichjulia.com
jnpetrich@gmail.com
julia@cmu.edu
630.258.8708

SKILLS

Methods

Storytelling
Scenarios & Personas
Storyboarding
Wireframing & Prototyping
UX/Design Research
Print & Web Design
Process Documentation

Tools

Adobe CC
Sketch
Invision
HTML/CSS
Javascript

Languages

English (native)
Spanish (advanced)

EDUCATION

Carnegie Mellon University // Pittsburgh, PA

MDes in Design for Interactions; expected graduation May 2018
MA in Design for Interactions; class of 2016
BA in Creative Writing w/add'l major in Professional Writing; class of 2014

Columbia Publishing Course // New York, NY

Intensive course in book, magazine, and digital publishing; class of 2014

EXPERIENCE

Carnegie Library of Pittsburgh // Pittsburgh, PA

Civic Information Services Intern, January 2017 to present

Work to identify civic data needs of patrons
Assist in incorporating data literacy and more into existing services

Carnegie Mellon School of Design // Pittsburgh, PA

Graduate Teaching Assistant, August 2016 to present

Assist in teaching non-majors the fundamentals of communication design
Demo software, critique and grade student work

Sourcebooks, Inc. // Naperville, IL

Page & Digital Production Specialist, March 2015 to August 2015

Set up master pages, style sheets, colors, etc. in InDesign CC
Produced and made corrections to book internals and templates
Created eBooks from final closed files using Dreamweaver CC

Assistant to the Publisher, August 2014 to February 2015

Supported the Publisher/CEO, planning her daily schedule
Made travel arrangements and planned meetings
Researched and drafted memos, reports, and presentations
Assisted eCommerce department with customer support

Barnes & Noble Booksellers // Naperville, IL

Seasonal Bookseller, November 2014 to January 2015

Provided customer service by locating books and cashiering
Recovered the selling floor and shelved products

Carnegie Mellon University Press // Pittsburgh, PA

Design Intern, September 2013 to May 2014

Designed book interiors for poetry manuscripts
Responded to feedback and modified design accordingly

Harvey Klinger, Inc. // New York, NY

Remote Intern, Fall 2013

Read and evaluated query letters and manuscript sample pages
Sent rejection emails and set aside queries for agent's perusal